

FOR IMMEDIATE RELEASE

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## **Media Advisory**

### **Colorado Remembers 9/11 Ceremony & Free Tribute Concert Featuring *John Fogerty* and *Big Head Todd and the Monsters***

**What:** **Gov. John Hickenlooper** and **Mayor Michael B. Hancock** will host **Colorado Remembers 9/11** to commemorate the 15<sup>th</sup> anniversary of the 9/11 terrorist attacks. The event will include a **remembrance ceremony** to pay respects to all victims of terrorism and honor first responders and service men and women. Following the ceremony, there will be a **free tribute concert** featuring **John Fogerty** and **Big Head Todd and the Monsters** recognizing America's heroes and freedoms. Colorado Remembers 9/11 is free and open to the public.

The event is presented in partnership with the Counterterrorism Education Learning Lab (CELL), *The Denver Post*, AEG Live Rocky Mountains, U.S. Senators Michael Bennet and Cory Gardner, U.S. Attorney Bob Troyer, U.S. Representatives Diana DeGette, Doug Lamborn, Ed Perlmutter, Mike Coffman, Jared Polis, Scott Tipton, and Ken Buck, and state leadership.

#### **Colorado Remembers 9/11 includes:**

- Steel recovered from the World Trade Center will be on display – More than 30 Honor Guards from across the state will continually rotate and protect the steel
- Fire truck used in recovery efforts at the Pentagon (now in service in Lamar, CO)
- Procession with more than 250 U.S. armed forces and first responders
- Bell ceremony led by the U.S. Navy and a representative from the Air Line Pilots Association
- Military honors, including Taps, cannon and 21-gun salutes
- An array of public safety demonstrations and interactive activities for families to explore, including fire trucks, robots, search and rescue dogs, and more. (Located in Lincoln Park, in front of the Capitol building)

**When:** **Sunday, Sept. 11, 2016 at 1:00 p.m.**

**Where:** **Denver's Civic Center Park**

**Who:** **Remembrance Ceremony – Special Addresses by:**

**Gov. John Hickenlooper**

**Mayor Michael B. Hancock**

**U.S. Senator Michael Bennet**

**U.S. Senator Cory Gardner**

**Tribute Concert - Live Musical Performances by:**

Rock legend **John Fogerty**

Colorado's own **Big Head Todd and the Monsters**

**RSVP REQUIRED FOR ALL ATTENDING PRESS:**

Press representatives are required to register and obtain credentials upon arrival to Civic Center Park on Sunday, Sept. 11. **Press registration opens at 11:00 a.m. at the corner of 14<sup>th</sup> St. and Bannock.** If you know you will be in attendance, please email Meg Dubray at [MeganDubray@gmail.com](mailto:MeganDubray@gmail.com).

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CONTACT: Laila Al Shihabi, 303-844-4000 ext. 10, [lalshihabi@thecell.org](mailto:lalshihabi@thecell.org)

**Rock Legend JOHN FOGERTY and Colorado's Own Big Head Todd & The Monsters  
to Give Free Tribute Concert for Colorado Remembers 9/11  
Hosted by Governor Hickenlooper and Mayor Hancock**

**Denver, CO (August 18, 2016) – Governor John Hickenlooper and Mayor Michael B. Hancock** will host **Colorado Remembers 9/11** to commemorate the 15<sup>th</sup> anniversary of the 9/11 terrorist attacks. The event will pay respect to lives lost and honor our first responders and service men and women.

The free tribute concert featuring **John Fogerty** and **Big Head Todd & The Monsters** will follow the 15<sup>th</sup> anniversary ceremony that will include a procession led by the Colorado public safety community and the presentation of honors to include bell tolls and the playing of Taps. Steel recovered from the World Trade Center also will be on display for the public to pay their respects. The free tribute concert will recognize America's heroes and celebrate our freedoms.

Colorado Remembers 9/11 will take place **Sunday, September 11, 2016 starting at 1:00 p.m. in Civic Center Park** and is presented in partnership with *The Denver Post*, the Counterterrorism Education Learning Lab (CELL), AEG Live Rocky Mountains, CBS Denver and 103.5 The Fox.

“As we remember those who lost their lives, we also salute the brave first responders and service men and women who work to keep our country safe,” said Governor John Hickenlooper. “This meaningful anniversary allows us to pay tribute and our respects. We are so grateful to John Fogerty, one of the greatest American rock legends of all time, as well as Colorado's own Big Head Todd & The Monsters for helping us unite on this day with a free tribute concert.”

“Our country's courage and unity has carried us through our darkest hours, from the events of 9/11 to the recent tragedies across the nation,” said Mayor Michael B. Hancock. “Colorado Remembers 9/11 is a time when we can come together and celebrate our country's will to prevail.”

“In the aftermath of 9/11, music played a significant role in uniting and healing our country, and we continue that tradition with Colorado Remembers 9/11,” said Melanie Pearlman, executive director of the CELL. “When we come together as a community, we triumph in the face of tragedy. This commemoration will help us not only remember, but also demonstrate our country's spirit of resilience.”

Learn more at [www.COremembers911.org](http://www.COremembers911.org)

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**CELL MEDIA PROTOCOLS – Colorado Remembers 9/11: 15<sup>th</sup> Anniversary Ceremony & Concert****Contacts:**Laila Al Shihabi, 608-446-3881, [alshihabi@thecell.org](mailto:alshihabi@thecell.org)Meg Dubray, 405.596.8261, [MeganDubray@gmail.com](mailto:MeganDubray@gmail.com)Abby Perlmutter-Miller, Aiello Public Relations, 303.355.3838, [Abby@AielloPR.com](mailto:Abby@AielloPR.com)**When:**

- Sunday, September 11, 2016
- Media Registration Opens – 9:30 a.m.
- Event Begins – 1:00 p.m.

**Where:**

- Civic Center Park, Denver
- **Media Registration located the corner of 14<sup>th</sup> and Bannock**

**Access and Resources:**

- Media check-in is **required** at the Media Registration table.
- Only credentialed press are allowed.
- Media are permitted access to the designated Press Seating area only, unless escorted by CELL personnel.
- There will be no mult box for video feed and no WiFi.
- Long throw zoom lenses are recommended.
- **The official spokespersons for the Counterterrorism Education Learning Lab (CELL) is Executive Director Melanie Pearlman and Assistant Director Jordan Clark.**
- **Please contact Meg Dubray, 405.596.8261, [MeganDubray@gmail.com](mailto:MeganDubray@gmail.com) to request interviews.**

**Protocols:**

- Media registration is open to working journalists with commercial-news organizations only.
- CELL press badges do not permit unrestricted access – they only permit access to reserved Press Seating.
- The CELL reserves the right to refuse media credentials for publications that cannot be verified or that it deems not substantive in reach or content; all requests will be reviewed on a case-by-case basis.
- The CELL reserves the right to deny any applicant a press badge.
- Unprofessional activities will not be tolerated. Unprofessional activities include any behavior deemed disruptive to attendees, speakers, and CELL operations or personnel and any behavior deemed unlawful. All media representatives granted press badges must agree to these ground rules.

**Social Media:**

- **#COremembers911**
- **Twitter & Instagram: @thecellorg**
- **Facebook: facebook.com/thecell.org**

**Colorado Remembers 9/11 Event Timeline (approx.), September 11, 2016**

11:00 am	Media Registration Opens
12:50 pm	<b>Remembrance March Begins at Capitol</b>
1:00 pm	<b>Program Begins</b>
1:00 - 1:40 pm	Remembrance Ceremony, Special Addresses by Governor Hickenlooper, Mayor Hancock, Senator Bennet and Senator Gardner
2:00 - 4:45 pm	Free Tribute Concert Featuring <b>John Fogerty</b> and <b>Big Head Todd and the Monsters</b>

## FACT SHEET

**WHAT: Participating Agencies in Public Safety Demonstrations for Colorado Remembers 9/11**

**WHEN: Sunday, Sept. 11, 2016, 8 a.m. to 3 p.m.**

**WHERE: Lincoln Park/Broadway, Denver**

Law Enforcement-

Colorado State Patrol  
Denver Police Department

Fire/Rescue/SAR-

Lamar Fire Department (Aerial I) \*Pentagon 9/11  
Evergreen Fire Rescue (Aerial II)  
Denver Fire Department  
USAR CO-TF1  
Douglas County Search and Rescue

EMS-

Flight for Life  
AMR  
Ute Pass Ambulance  
Action Care Ambulance

Military/Veteran-

Colorado National Guard  
Civil Air Patrol-Colorado Wing  
Young Marines of Colorado  
Colorado Patriot Guard

**WHAT: List of Participating Honor Guard Agencies for the World Trade Center Steel**

**WHEN: Sunday, Sept. 11, 2016, 8 a.m. to 3 p.m.**

**WHERE: Civic Center Park**

- Colorado Army National Guard
- Colorado State Patrol
- Colorado Department of Corrections
- Arapahoe County Sheriff's Office
- Denver Sheriff's Office
- El Paso County Sheriff's Office
- Broomfield Police Department
- Denver Police Department
- Parker Police Department
- Thornton Police Department
- Wheat Ridge Police Department
- Longmont Fire Department
- South Metro Fire Rescue
- AMR - Colorado Springs
- Civil Air Patrol-Colorado Wing
- Colorado Patriot Guard

The Community Awareness Program® (CAP®) is an innovative public safety training created by the Counterterrorism Education Learning Lab® (CELL®) in partnership with the U.S. Department of Homeland Security (DHS) and the FBI's Joint Terrorism Task Force.

The CAP trains citizens on how to identify and report suspicious activities to the appropriate reporting channels. Adaptable to agencies and municipalities of all sizes, the CAP is intended to increase trust and enhance information sharing between citizens and law enforcement. By following a behavior-focused approach, the CAP **preserves the civil liberties** protected by the U.S. Constitution. This facilitates information sharing in local communities by increasing trust between citizens and law enforcement agencies. To date, more than **35,000 people have been trained in the CAP**, and **over 1,000 public safety professionals have been certified as instructors**.

#### **Development & Features of the CAP**

- The CAP is **U.S. DHS SAFETY Act Certified**, which provides important liability protections
- Developed in line with the **U.S. Department of Homeland Security's *If You See Something, Say Something***™ campaign, and the Nationwide Suspicious Activity Reporting (SAR) Initiative (NSI)
- **Vetted and approved** by the **DHS** Office of Civil Rights and Civil Liberties and the **FEMA** Office of Protection and National Preparedness
- **DHS/FEMA** National Training and Exercise Division Approved

#### **Success of the CAP**

Several law enforcement agencies have utilized the CAP in their Citizen Police Academies to meet their educational curriculum and training needs, including:

- Denver Police Department
- Aurora Police Department
- City of Minneapolis
- Major League Baseball All-Star Game
- USA Pro Challenge
- FIS Alpine World Ski Championships
- Colorado Rockies stadium
- U.S. Bank Stadium

**The CELL's next upcoming CAP training that will be open to the public is:**

**Tuesday, October 18, 2016**

**6pm – 8pm**

**CELL Exhibit – 99 W 12<sup>th</sup> Avenue**

**For more information about the how the CAP trainings can benefit your community, please contact Jordan Clark, Assistant Director, at 303-844-4000 ext. 6 or [jclark@thecell.org](mailto:jclark@thecell.org). To learn more about the CELL, visit [www.thecell.org](http://www.thecell.org).**